

Major Partner



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PRESS KIT

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THE PRESENTATION OF THE RACE



LA GRANDE ODYSSÉE VVF

IN BRIEF

La Grande Odyssée VVF is one of the last playgrounds for these navigators of the white seas in search of the absolute. La Grande Odyssée VVF is also the story of a dream. The dream of a adventure that would cross our alpine massifs while the standard of this sport, for decades, was to run on frozen areas with little relief.

Beyond the sporting competition, even though in the Great North snowmobiles have replaced sleds, La Grande Odyssée VVF reconnects with adventure with a big A and advocates a certain vision of of sport, nature and respect of the environment. Sensitized by these same values, a whole mountain territory between Savoie, Haute-Savoie and Isère is mobilized for the mobilized for the success of this extraordinary race.

Each year, more than 50,000 spectators enjoy a unique experience in the heart of 20 resorts, towns and villages in the Alps, dressed up for the occasion, by attending La Grande Odyssée VVF.

The 20th edition of La Grande Odyssée VVF will take place from January 13th to 25th 2024. The public will also be able to follow the race through a digital monitoring system and daily appointments in the French media with more than 15 hours of TV broadcasting (TF1, TMC, France 3, BFM TV etc.), 13 hours of radio (France Bleu, France Inter etc.) and 250 articles in the written press.



EDITORIAL







It is quite naturally and in line with the logic of its DNA that VVF has decided to become a title partner of La Grande Odyssée.

VVF, the leading operator of holiday of vacation villages in France, has as its mission is to offer quality vacations to the greatest number of people while contributing to the economic and social development of the regions.

Sensitive to the preservation of the environment, committed to in the development and enhancement of these territories, VVF wishes to participate in promoting them by becoming a partner in an initiative that corresponds to its values.

Indeed, La Grande Odyssée allows to highlight soft practices, more respectful practices that are more respectful of practices, more respectful of the environment, in a logic of development of sustainable tourism and accessible to all. The link « Man-Animal-Nature», intimately linked in this magnificent adventure, has the virtue of touching young audiences, and to make it possible to sensitize them with the preservation of nature.

STÉPHANE LE BIHAN CEO of VVF

La Grande Odyssée VVF takes place in Auvergne-Rhône-Alpes, which has become over the years the exceptional stage of an event highlighting landscapes which are among the most landscapes of the planet.

In the heart of the Alps, the Grande Odyssée VVF is also an sporting competition, a race that highlights the a race that puts the spotlight on the fascinating discipline that is mushing.

If the sled dog reminds all of us all to almost fairy-tale images, it is also images, it is also a particularly demanding sport particularly demanding sport which imposes rigor and surpassing oneself.

The Auvergne-Rhône-Alpes region is very proud to be a major very proud to become a major partner of this of this internationally renowned event international reputation. We celebrate this year the 20th edition of La Grande Odyssée VVF. We are proud to see an event of this standing still evolving through the time.

The previous edition marked a real turning point in the story of the race with the dicovery of a new territory, two more steps and a brand new Title Partner.

Since 2005, we cease evolving the race in order to propose to the mushers and their dogs a new unique challenge. Today, after 19 beautiful editions, bringing people of the whole Europe together around a common passion : the mushing but also the nature and its la nature et sa greatness.

La Grande Odyssée VVF returns this year for the 20th time and we are pleased to be able to show the mountain and the Region of Auvergne-Rhône-Alpes to a large audience. It will be a festive and spectacular year both sportly and visual.

LAURENT WAUQUIEZ, President of La Région Auvergne-Rhône-Alpes

ANNABEL KAM, President of La Grande Odyssée VVF

THE RACES





La Grande Odyssée VVF

La Grande Odyssée VVF is, since its first edition in January 2005, **the annual sled dog event in Europe**. It is the most demanding stage race in a unique alpine setting. This year, an exceptional sporting line-up is expected with **more than 55 mushers and their 600 dog-athletes** coming from the great nations of European mushing (France, Switzerland, Spain, Germany, Italy, Poland, Netherlands and Norway). More than **50 000 spectators** live each year a unique experience, in the heart of **20 resorts, towns and villages** in the Alps, dressed up for the occasion, by attending La Grande Odyssée VVF.

The Trophies



The mushers of the trophies will be together and will run on the same tracks as the mushers of La Grande Odyssée VVF for 2 to 3 days. 10 additional mushers will join the race during each trophy. Pool of 8 to 9 dogs (from 5 to 6 dogs at the start).

KEY FIGURES



THE INTERNATIONAL RACE... OF ALL CHALLENGES

- 13 days totalling more than 400km of effort
- 1 presentation prologue

- 11 stages « against the clock »
- 1 Mass Start
- 12 000 m of positive altitude difference
- 32 km on average per day
- 600 high level dog-athletes



A COMPETITION EXTRAORDINARY

• A ranking at each stage

• A race won in **9 h 15** in the general classification of 2023

- At an average speed of more than
 20 km/h and with a gap of 36 min
 between the winner and the second
- Twists and turns on each stage

MAMAM

A GREAT FESTIVE CONTEXT

• About 20 resorts, towns and villages in festive clothes

- Departures and arrivals in the city center
- Access points along the routes
- Many animations
- An ephemeral festive village



COMPETITORS OUT OF THE COMMON

- + 55 of the best mushers in the world
- Many nations represented



SPECTACULAR COURSES

- 1 bivouac in the high mountains
- A great variety of trails: **Nordic, alpine domain, forest path**,...



MEDIA COVERAGE IMPORTANT (2023 figures)

- Nearly **300 articles** in the print media and digital media
- 107 accredited journalists
- More than **30 million viewers** reached through 5h10 of TV broadcasting
- 12 h 34 hours of radio broadcasting
- More than 900 guests
- 155 438 visits per year on www. grandeodyssee.com
- More than 41 600 fans on the Facebook page @grandeodyssee
- More than 14 700 fans on the Instagram page @lagrandeodyssee

THE OFFICIALS OF LA GRANDE ODYSSÉE VVF

ANNABEL KAM

President Has been responsible for communication and press relations since 2011. Following the death of her father Henry Kam (founder of the event) in November 2017, she organizes and directs La Grande Odyssée VVF.





CAMILLE GENIEUX Operations Manager

He is in charge of «making real during the race» everything that has been imagined and organized during the period of preparation.

CÉLINE KUMPF

Judge

Official judge of the French Federation of Sleds Sports. She is in charge of the application of the rules during the races.





SANDRINE PEZARD-VAN PARIJS Chief Veterinary Officer

Doctor of Veterinary Medicine, she manages the team of vets in charge of the health of the «dog-athletes» during throughout the race.

THIBAUT BRANQUART

Sports Director

Specialist and passionate about mushing, the Sporting Director is responsible for the sporting aspect of La Grande Odyssée VVF.



THE KEY NOTIONS OF THE RULES

The general functioning

On La Grande Odyssée VVF, each dog is identified by a microchip injected under the skin and identified by one of the 10 veterinarians present throughout the race.

The musher has his «pool» for the whole race. La Grande Odyssée VVF. For each stage, a maximum number of dogs is authorized at the start and a minimum number a minimum number of dogs at the finish may be indicated by the the race direction according to the difficulties of the track.

The musher has the possibility to «drop» (leave) his tired dogs at certain check points and he has the the obligation to transport in his sled a tired or injured dog in his sled if he is not on a place where the «drop» is allowed.

A dropped dog or a dog in a sled must be examined as soon as possible by an official veterinarian.

The health of the dogs is a constant concern at all times. A veterinarian has the power to sanction, or even exclude, a musher who would not have care of his dogs.

Anti-doping policy

Anti-doping tests will be carried out on the dogs by the authorized organizations. The regulations describes precisely the list of authorized products and those that are not.

Controls can also be carried out on the mushers by random urine sampling.

Mandatory equipment

The musher must have in his sled or on him, a certain number of mandatory equipment for his safety, even his survival and that of his dogs (avalanche victim detector, GPS, survival blankets). This equipment is checked before the departure of each stage, on all the teams.

Winnings and prizes

La Grande Odyssée VVF offers 25 750 € in prize money as well as special prizes, see opposite.



The rules

The integrality of the rules of La Grande Odyssée VVF and the trophies, is downloadable here : www.grandeodyssee.com/espace-mushers-reglement

PODIUMS, JERSEYS AND SPECIAL PRIZES

Stage podiums

According to the ranking of the stage, the first 3 mushers per category climb on the podium and are rewarded by the station of the day and by the partner.

The daily presentation of the race shirts



The Crédit Mutuel « Leader » Jersey The Crédit Mutuel « Leader » jersey is

awarded by category, to the first of the overall.



The Crédit Mutuel « Best Nordic » jersey The Crédit Mutuel « Best Nordic » jersey is awarded to the best purebred Nordic (Siberian Husky) team in each category (Siberian husky) with the best overall ranking best classified in the general classification.

The Royal Canin Dog Care Award



The Royal Canin « Dog Care » Jersey is awarded to the to the musher whose behaviour towards his dogs the most animal-friendly health, on the stage, with outstanding actions.

The Royal Canin Best Dog Care Award



The Royal Canin « Best Dog Care » jersey is awarded to the team that has demonstrated the most application, control and efficiency in the care of the dogs of the the team at the end of the race. Awarded by the team of veterinarians.



The final podium and special awards

Les classements généraux déterminent les podiums finaux et récompensent par catégorie les finishers de la course. Divers lots sont offerts aux mushers par les différents partenaires de l'évènement.

De nombreux lots sont également remis aux mushers pour récompenser les prix spéciaux suivants :



The Henry Kam Prize

This prize is awarded to the winner of all categories of the Val Cenis stage (stage over 2 days including a night in a bivouac), in tribute to the founder of the race.



The Golden Harness Award

Awarded by category to the most impressive dog of the winning team, chosen by the musher.



Rookie of the Year Award

Awarded by category to the highest ranked musher among those who have completed the race and are participating the race for the first time, or who have never finished the race, completed the race.

The Red Lantern Award

Awarded by category to the last musher in the among those who took part and finished all stages of the and completed all stages of the race in their entirety. This is a tradition in the mushing world that goes back to the dates back to the gold rush. At that time, as long as a musher was on the trail, the lantern remained lit, it was only turned it off when he returned.

The Fair Play Award with Alpes Ishere

Awarded to the musher of La Grande Odyssée VVF who demonstrated the most fair play and sportsmanship towards towards the other competitors. This prize is awarded by the mushers.

The Combativity Award with Suzuki



The Combativeness Award is given to the competitor who has performed an «outstanding» action over the course of the race or at a specific moment of the race that shows energy, stamina and the will to never give up in order to achieve to achieve his or her goal.

THE ODYSSEYS



© Benoit Diacre



During the Chapelle d'Abondance stage of La Grande Odyssé VVF, on Monday January 15th, the children of the Pays d'Evian Vallée d'Abondance become mushers competitors. The Odyssée des Enfants is a race entirely dedicated to children.

It is the result of a partnership with the Territory of Evian - Valley of Abondance. Thus, for one day, the children will evolve in the same conditions as the mushers participating in the official stage of the Chapelle d'Abondance: same infrastructures, same sites of departure and arrival, announcer and many spectators.

Twenty young mushers, from the college Pays de Gavot of the Valley of Abondance, previously selected and trained by professional mushers, will participate in the race « l'Odyssée des Enfants » with teams of 3 or 4 dogs over 4 km, on the track that will be used a few hours later by the a few hours later by the world's elite mushers in La Grande Odyssée VVF.



The Odyssey of Hopes is a race for mushers from 12 to 17 years old attached to the hope pole of the FFST (Fédération Française des Sports de Traineau).

The start will be mass start on Saturday January 20 at Bessans at 13 h. The young mushers will travel 11km through the magnificent mountain landscapes. A pool of 4 to 6 dogs is authorized for the race (each musher is independent in terms of equipment and dog).





The mushers of La Grande Odyssée VVF

On 13 days / 11 steps, from 13 to 25 january 2024.



Hans Lindahl

Norway 57

Veteran



Cindy Duport

France 29 *Veteran*



Claudio De Ferrari Italy 55 Veteran



Philippe Desmurger
France
50
Veteran



Łukasz Paczyński
Poland
44
Rookie



Elsa Borgey
France
40
Veteran



Carlos Calico Spain 52 Veteran



Rodolphe Lardet
France
55
Veteran



Iker Ozkoidi Spain 44 Veteran



Pierre Chaplain
France
48
Veteran

The mushers of La Grande Odyssée VVF

On 13 days / 11 steps, from 13 to 25 january 2024.



Yohann Henry France 49

Veteran



Clément Raux France 33 Veteran



Jean-Marc Tatu France 53 Veteran



Stephane Pla Nou

France

46



Łukasz Ptas Poland

32

Rookie



Jean Combazard

France 63

Veteran



Gael Brossette

France 46 *Rookie*

Trophy HAUTE SAVOIE

On 3 days / 3 steps, from 13 to 15 january 2024.



Ingrid Abraham Collomb

- France
- 47



Patrick Capelli France



Massimiliano Mancini Italy 52



Dominique Grange France



Gérard Guimet France



Evelyne Gaze StauffacherSwitzerland

49



Luca Brioschi Italy 55



Lucas Benson France



Eric Grosbois

51

Trophy ALLIANZ

On 3 days / 3 steps, from 19 to 21 january 2024.



Lisa Bonato

Italy 31



Guillaume Gervais France



Emanuele Scarioni
Italy
36



Rémi Desoutter France



Julien Lapka France



Sébastien Moix Switzerland



Franck Canonne France



Laurent Dumoussaud France



Matteo Fossati Italy 38



Élise Maroilley
France
36



Evelyne Gaze Stauffacher Switzerland

Trophy EBRA

On 3 days / 3 steps, from 23 to 25 january 2024.



Fabrice Armand France



Cindya Lecroq

France 37



Matteo Fossati Italy 38



Ismael Pinol Venteo



Frank Bonnet Gonnet



Joaquin Saez Astor Spain



Boris Hannoteaux France 49



Aizpurua Harkaitz

43



Carlos Franch Spain 45



Richard Perron France



Manel Niubó Eslava Espagne 43 ans

THE NUMBERS

THE GREATEST NUMBER ...

... OF VICTORIES

•	Rémy Coste (FRA)7
•	Radek Havdra (CZE)3
	Jiri Vondak (CZE)2

... OF VICE CHAMPION TITLE

• Milos Gonda (SLO)	3
---------------------	---

... OF FINAL PODIUMS

	• Rémy Coste (FRA)	.8
	• Radek Havrda (CZE)	.5
	Jean-Philippe Pontier (FRA)	.5
#	• Milos Gonda (SLO)	.4
	• Jiri Vondrak (CZE)	.3
	• Jacques Philip (USA)	.2
+	• Emil Inauen (SWI)	.2
	• Daniel Juillaguet (FR)	.2

... OF VICTORY(S) BY NATION

•	France7
•	République Tchèque5
•	États-Unis2
•	Suède1
•	Slovaquie1
+ •	Suisse1

... OF BEST DOG CARE AWARD

•	Rémy Coste3	
•	Jimmy Pettersson2	

... OF PARTICIPATIONS

Daniel Juillaguet	14
• Jean Combazard	14
Jean-Philippe Pontier	9
Rémy Coste	11
Radek Havdra	7
Jack-Gerard Gaspard	6
Isabelle Travadon	5

... THE WINNERS

	2005	Jessie Royer (USA)
	2006	Jacques Philip (USA)
	2007	Canceled due to weather
-	2008	Petter Karlsson (SWE)
	2009	Radek Havrda (CZE)
+	2010	Emil Inauen (SWI)
.	2011	Milos Gonda (SLO)
	2012	Radek Havrda (CZE)
	2013	Jiri Vondrak (CZE)
	2014	Jean-Philippe Pontier (FRA)
	2015	Radek Havrda (CZE)
	2016	Rémy Coste (FR)
	2017	Jiri Vondrak (CZE)
	2018	Rémy Coste (FR)
	2019	Rémy Coste (FR)
	2020	Rémy Coste (FR)
	2021	Rémy Coste (FR)
	2022	Rémy Coste (FR)
	2023	Rémy Coste (FR)





ANIMAL HEALTH

Veterinarians team

Veterinarians Team

The Veterinarians Team Sled dog races, whether they are amateur or professional, speed or long distance, non-stop with check-points or by stages, now all include a team of veterinarians.

On a race like La Grande Odyssée VVF, the « Team Vets « is composed of 11 experienced vets, as well as a student vet, permanent and 8 in support for the pre-race controls. All volunteers, passionate about canine medicine and its practice in sports, these specialists ensure the respect of the physical integrity of these athletes, and guarantee their well-being. The Team Vétérinaires is equipped with state-of-the-art technology for its mission. La Grande Odyssée VVF's Veterinarians Team is directed by Dr Sandrine Pezard-Van Parijs.

Dr. Pezard-Van Parijs is an associate practitioner of the Association of Veterinarians of the Ark in the Orne and Sarthe regions. Graduated in 2005 from the University of Liege, she first started a general practice before specializing in osteopathy (DIE of Veterinary Osteopathy in 2012).





The missions of the Team of Veterinarians

The Team of Veterinarians ensures the well-being and good health of the dogs competing during the entire race.

In addition to the regulatory health checks before the race, the veterinarians validate, after a complete and specific clinical examination, the participation of each dog presented at the start of the race. Thus, before each stage, the veterinarians give the approval or not to take the start (the pre-race «vetcheck»).

They also monitor the health of the dogs during the races, intervene in case of emergency and provide recommendations and possible care after each stage. The main problems encountered are infections related to high-level sport, including osteoarticular trauma (e.g. sprains, tendonitis, digestive disorders, pad injuries, etc.).

They are then «on the job» 24 hours a day for the duration of the race, each team being monitored daily on several occasions (before and after each stage, but also via veterinary checks on the track and during the night bivouac at altitude). It is also possible, according to the rules of La Grande Odyssée VVF, to temporarily exclude a dog from a team in order to get it back into shape, in the respect of its well-being, its health and the regulations.

Each year the French Agency for the Fight against Doping comes to take unannounced samples from the canine athletes and thus attest to the ethics of the competitors and the race. of the competitors and the race.

ANIMAL HEALTH

The animal health doctrine

In order to meet the objective of animal health and the respect of sporting rules inherent to all major competitions, La Grande Odyssée VVF has enriched, since 2014, the rules of the race with the animal health doctrine.

This document describes the general doctrine followed by the Vet Team. It includes the missions and determines with precision the role of the team's veterinarians, and the general ethics regarding animal health. It is signed and accepted by all mushers participating in one of the events organized within the framework of La Grande Odyssée VVF.





Scientific & therapeutic advances at the service of animal welfare

Technology in the service of health

For several years now, the Team Vétérinaires has been using very high level technical equipment: a real field hospital.

La Grande Odyssée VVF is the only race in the world to benefit from this type of equipment in the field. The teams participating in the race are at such a high level of performance that it becomes essential to have the most precise and quickest medicine and diagnosis possible.

Thanks to the scil laboratory (official supplier), it is possible to carry out digital X-rays, ultrasounds and blood tests in the middle of the mountains and in extreme conditions. This high-tech equipment has demonstrated the reliability and precision of the machines in extreme conditions up to 2,500 m altitude and at 15° C below zero.

This year again, the Veterinarians Team is equipped with a real state-of-the-art equipment in the field: digital radiography by autonomous plane sensor, hematology, biochemistry, ultrasound.

Prevention and treatment actions

The dogs of La Grande Odyssée VVF, just like top athletes, make intense efforts which induce important pressures on their joints. This high stress on the joints can precipitate the onset of a chronic disease that affects about 20% of dogs: arthrosis.

Osteoarthritis in dogs is very similar to that in humans. It can occur in one or more joints and will affect all the components (bone, cartilage, synovial fluid).

This is why it is important to protect them to delay the onset of osteoarthritis or to treat them when it is already present. In order to support the joint metabolism of sporting dogs and dogs with osteoarthritis, veterinarians recommend a multimodal approach, depending on the progress of the pathology :

- Good hygiene for the animal: limit weight gain, maintain proper muscle training and respect recovery phases
- Physiotherapy with massages and hot or cold therapies. In the recovery phase and in cases of marked inflammation, veterinarians can use a recent technology that helps limit inflammation: laser.
- Chondroprotectors (complementary foods) such as Flexadin Advanced
- Anti-inflammatories and painkillers, during obvious pain crises, which will be prescribed by a veterinarian.

Dogs, like humans, are not helpless in the face of this complex disease. There are therefore complementary solutions that can greatly limit the consequences of osteoarthritis.





Scientific approach

Presentation of the project

Since its creation, La Grande Odyssée VVF has always attached great importance to animal health.

In parallel to the race, a working group composed of veterinarians and students has been created to carry out a scientific reflection on the sled dog and its health and well-being.

The objectives of this group are to carry out on La Grande Odyssée VVF, a scientific analysis of the data collected on the dogs in order to ensure a more effective veterinary follow-up of these high level canine athletes, to improve the knowledge around the sled dog to make evolve the practice in this field and finally to restore these results to the mushers.

The students are recruited and directed by Dr Sandrine Van Parijs Pezard, chief veterinarian of La Grande Odyssée VVF. They will carry out their thesis and will contribute to this scientific project thanks to the data collected on the race and to the supervision of several personalities of the veterinary world

THE OFFICIAL RACE PROGRAM



THE OFFICIAL RACE PROGRAM

The course



THE OFFICIAL RACE PROGRAM

The program

≻∣	SATURDAY 13" JANUARY	PROLOGUE - MEGÈVE : 7 KM	— 18 н
HAUTE SAVOIE TROPHY		PRESENTED BY ROYAL CANIN	IOH
	SUNDAY 14" JANUARY	STAGE 1 - MEGÈVE : 32 KM	— 11 н
JTE SA		PRESENTED BY EBRA	
HAI	MONDAY 15" JANUARY	STAGE 2 - LA CHAPELLE D'ABONDANCE : 38 KM	— 16 н
	TUESDAY 16" JANUARY	STAGE 3 - BERNEX : 4 KM	17
		DRY CLIMB	— 16 н
	WEDNESDAY 17" JANUARY	STAGE 4 - LA TOUSSUIRE - LE CORBIER : 22 KM	17 н 15
		PRESENTED BY SUNWEB	17 H 15
	THURSDAY 18" JANUARY	STAGE 5 - LES KARELLIS : 39 KM	— 16 н
		PRESENTED BY THE GRANDE CAUSE NATIONALE & THE CRÉDIT MUTUEL	
1	FRIDAY 19" JANUARY	STAGE 6 - AUSSOIS : 27 KM	— 15 н
₹		PRESENTED BY ZOLUX	IJ H
ALLIANZ TROPHY	SATURDAY 20" JANUARY	STAGE 7A - BESSANS - BONNEVAL SUR ARC - VAL CENIS : 48 KM	15 н 30
ILIAN		PRESENTED BY FRANCODEX	
∢	SUNDAY 21" JANUARY	STAGE 7B - VAL CENIS - LAC DU MONT CENIS : 35 KM	— 10 н
		PRESENTED BY EDF	
	MONDAY 22" JANUARY	STAGE 8 - VALMOREL - DOUCY : 27 KM	16 н 30
		PRESENTED BY THE GRANDE CAUSE NATIONALE & THE CRÉDIT MUTUEL	TO H SU
1	TUESDAY 23" JANUARY	STAGE 9 - LES 7 LAUX : 31 KM	— 16 н
₹		PRESENTED BY AÉSIO MUTUELLE	ТОН
EBRA TROPHY	WEDNESDAY 24" JANUARY	STAGE 10 - COL DE PORTE : 18 KM	14 н
EBK			
	THURSDAY 25" JANUARY	STAGE 11 - VILLARD DE LANS : 38 KM PRESENTED BY FLEXADIN ADVANCED	— 11 н
		FINALS PODIUMS & CLOSING CEREMONY : 17 H 30	

ACTIVITIES AND EVENTS

A spectacular opening ceremony, start and finish

The start of the opening ceremony (Megève) will be given on Saturday, January 13, 2024 during an afternoon full of entertainment that will be closed by fireworks and an opening ceremony.

The start of the 20th edition will be given in Megève Côte 2000 on Sunday January 14th 2024 in front of a very large audience. The finish is scheduled for Thursday, January 25, 2024 in Villard-de-Lans, in the Vercors. This 19th edition will end with a great ceremony closing ceremony.

Bivouac - Polar Base of La Grande Odyssée VVF

Stage 7 of La Grande Odyssée VVF is legendary for its traditional overnight bivouac, where mushers and dogs sleep under the stars at over 2,000 m altitude.

On Saturday night, a camp is set up at the Base Polaire in Val Cenis. Overlooked by the famous Mont Cenis lake, the Base Polaire is a cult race venue.

Located in the Haute Murienne Vanoise region between France and Italy, it offers a unique experience at very high altitude.

A challenge of more than 50 km for the teams over 2 days.







public

A large number of access points are planned along the itinerary so that spectators can get as close as possible to the passage of the teams on foot, snowshoes, crosscountry skis, downhill skis and even cross-country skis, possibly accompanied by professionals from the resorts.

The public can follow the evolution of the mushers in real time via the official website of La Grande Odyssée VVF : www.grandeodyssee.com

The village La Grande Odyssée VVF

For the first time this year, a large entertainment village accessible to the general public, located near the start area, has been developed to offer a greater experience to spectators:

- The official "Sitka" mascot present in the starting areas and its daily contest "Super-Fan"
- The Official Store and its official La Grande Odyssée **VVF** products
- The "Grand Nord" activity, a trapper/musher with his dogs
- The VVF entertainment stands:

The Biathlon and snowshoes stand, with a biathlon course and the possibility of testing snowshoes designed for hiking in the snow.

The soft mobility awareness stand, with introduction to mountain biking.

The virtual reality stand, and its headsets that allow spectators to dive into the heart of the mountain and discover its fauna and flora.

A show as accessible as possible for the More than fifty activities throughout the two weeks of the race

Under the aegis of the Tourist Offices, mulled wine, campfires, trapper's village, themed weeks, film screenings, thematic exhibitions will put on a festive atmosphere in about twenty resorts, towns and villages of La Grande Odyssée VVF.

Initiation to dog sledding, igloo building, trapper workshops are offered to vacationers and school children in the region. schools in the region.





O 5 AT THE SERVICE OF THE MEDIA



SERVING THE MEDIA

The communication team is at your disposal to study your project and try to assist you in its realization as much as it can.

Are at your disposal :

Pictures

The photos of La Grande Odyssée VVF are available all year long on its website :

www.grandeodyssee.com

During the race, the pictures will be classified by day.

To access the media space, click on the top right of the screen.

In the bottom line, select your choice.

To access the HD photos:

Click on «HD PHOTOS» with the following password: **LGOVVF**

Download the photos by clicking on the step of your choice.

The photo credits are indicated in the title of each title of each photo.



Video footage

La Grande Odyssée VVF has its own video production team. These images are shot by a team of professionals. These images are made available to television stations, in the form of bears and PADs, in digital format on servers and will be accessible via FTP.

These images are delivered free of rights exclusively for television stations, as part of reports or or documentaries about the race.



Receive images

All year long, are available on an FTP server:

- Archival images in the form of bears, not dated (cutaways, landscapes, etc.)
- The trailer of the Grande Odyssée VVF 2024
- The compilation of the beautiful images 2024

During the race are available in addition to the images above :

A 50 sec PAD of beautiful images, produced every days of the race

Do not hesitate to ask for the login of this server FTP

Ideas for topics

La Grande Odyssée VVF's communication team is at your disposal to help you in the choice and the realization of your subjects. A document « Ideas of subject « is available. This document lists the different angles from which La Grande Odyssée VVF can be approached.

Do not hesitate to to ask for it.

Accreditation and press reception

The work of the media on such a race is not simple. More than 80% of the linear kilometers covered by the mushers are in the mountains outside of any accessible area. The motorized means to follow the competitors and their dogs are very limited either by the regulation or for the respect of the environment.

Our material, human and financial means are limited. We wish to optimize their use by providing the best service to the media. This is why we have established, in all transparency, the rules that will prevail for accreditations. The rules are available in the press area of the website.

The accreditation application procedure

All requests must be made through the website by filling in a request form : www.grandeodyssee.com/ accreditation-medias. A contact is then established by the press relations department of La Grande Odyssée VVF in order to know the project behind the request for accreditation.

A list of questions can be sent to the accreditation applicant. A dialogue is then established and an answer is given to the applicant.

The step info

The stage info is a document given to journalists who wish to travel to the race. This document lists: the program and the maps of the routes.

The press releases

Press releases are sent throughout the year.

Daily «race» press releases are sent out during the event. These releases contain the results of the day, the photos of the day, as well as a report of the race of the stage.

If you wish to receive these press releases, please contact the communication department.



OUR PARTNERS



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TITLE PARTNER

WVF

MAJOR PARTNER





TROPHY PARTNER
BIBS PARTNER
TERRITORY PARTNER

Allianz (i)
Crédit Autuel



OUR PARTNERS





LA GRANDE ODYSSÉE VVF

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Media space : www.grandeodyssee.com (infos download)